

ink October

Benefiting Geweke's Caring For Women Foundation



SPONSORSHIP PROPOSAL
2023



INVITATION



We appreciate the continued support and dedication that the Yuba-Sutter community has given to Pink October. It is because of you that we're able to make a difference in the lives of local women through the Geweke's Caring for Women Foundation. Through the fundraising of Pink October, we are able to assist local women who are being treated with a female form of cancer with \$2,000 in financial assistance towards any bills that they are having trouble paying. The Foundation typically pays bills such as mortgage or rent, medical, utility or transportation bills.

The Geweke family and Yuba-Sutter survivors invite you to join us for our 2022 Pink October festivities! Celebrating **25 years** in promoting early detection of women's health and financially assisting women who are going through treatment of female forms of cancer, we are incredibly proud of how the Yuba-Sutter community has embraced Pink October and the Geweke's Caring for Women Foundation. Thanks to our medical partners, thousands of women have utilized our low-cost mammogram and women's health screening days. Since the Foundations inception in 2006, we have been fortunate to assist **over 551 women** financially through the Foundation with over \$760,000. Additionally, the Foundation has granted over \$700,000 to our non-profit medical partners towards new women's health technology and shuttle transportation. Because of this, our community is equipped with some of the newest and in-demand imaging and breast health equipment. The purchase of this technology and transportation is a community advantage that all Yuba-Sutter women are able to benefit from. We are so thrilled that over \$1.46 million dollars has gone back into the Yuba-Sutter Community to support local women!

As a sponsor or participant, we thank you for continuing your support towards one of our many events to help continue the above results. We have a fundraiser for everyone to support and look forward to seeing you this fall.

Thank you for your generous contribution and support.

Larry Geweke
President / CEO,
Geweke Auto Group

Nancy Elrod
Director, Pink October
Geweke Auto Group

PINK OCTOBER WALK · RUN

2023 RACE FOR AWARENESS SPONSORSHIP OPPORTUNITIES

Please note - all sponsors will be recognized on the Pink October website.

SATURDAY, OCTOBER 7TH

EVENT SPONSOR

\$5,000

- Your business listed as the presenting event sponsor on all race materials
- Your logo on printed materials, including t-shirts, invitations and posters
- Up to 32 individual entries
- Two banners (provided by your company) placed at the event
- Two track signs

MAUVE SPONSOR

\$2,500

- Your logo on printed materials, including t-shirts, invitations and posters
- Up to 16 individual entries
- Two banners (provided by your company) placed at the event
- Two track signs

PINK SPONSOR

\$1,000

- Your logo on t-shirts and posters
- Up to 8 individual entries
- One banner (provided by your company) placed at the event
- One track sign

ROSE SPONSOR

\$500

- Your name (not logo) on t-shirts and posters

TRACK SPONSOR

\$200

- Your name or company name on a track sign placed along the race route



2023 SCRAMBLE FORE A CURE SPONSORSHIP OPPORTUNITIES

Please note - all sponsors will be recognized on the Pink October website.

FRIDAY, OCTOBER 20TH

This Event will be held at the Peach Tree Golf & Country Club

Scramble Format: Four (4) person team Scramble

Attendees: We expect a sold out tournament of 144 golfers

PINK SPONSOR

\$5,000

- Company logo, signage, banner (provided by your company) prominently placed at Peach Tree Country Club
- Two (2) Golf Foursome (8 golfers); early bird package included
- Verbal recognition at event
- Available booth on course

MAUVE SPONSOR (9 available)

\$2,500

- Company logo, signage, banner (provided by your company) prominently placed at Peach Tree Country Club
- One (1) Golf Foursome (4 golfers); early bird package included
- Recognition on designated game hole or station/cart

(Golf Breakfast Sponsor, Golf Bloody Mary Bar, Golf Beverage Cart, Longest Drive, Closest to the Pin, Golf Cart Sponsor)

ROSE SPONSOR

\$1,000

- Company logo/name on event banner
- Two (2) registered golfers



2023 SCRAMBLE FORE A CURE SPONSORSHIP OPPORTUNITIES

Please note - all sponsors will be recognized on the Pink October website.

FRIDAY, OCTOBER 20TH

FUCHSIA SPONSOR

\$500

- Print recognition on tournament banner at sponsor level
- One (1) registered golfer



CALENDAR OF EVENTS



SATURDAY, OCTOBER 7TH, 2023

Geweke Field / Geweke Ford Kia

871 E. Onstott Road, Yuba City, CA 95991



FRIDAY, OCTOBER 20TH, 2023

Peach Tree Golf & Country Club

2043 Simpson Dantoni Road, Marysville, CA 95901



SPONSORSHIP FORM

COMPANY _____

CONTACT _____

PHONE _____

EMAIL _____

ADDRESS _____

CITY _____

STATE/ZIP _____

SPONSORSHIP

EVENT

LEVEL

RACE FOR AWARENESS

- EVENT SPONSOR - **\$5,000**
- MAUVE SPONSOR - **\$2,500**
- PINK SPONSOR - **\$1,000**
- ROSE SPONSOR - **\$500**

SCRAMBLE FORE A CURE

- PINK SPONSOR - **\$5,000**
- MAUVE SPONSOR - **\$2,500**
- ROSE SPONSOR - **\$1,000**
- FUCHSIA SPONSOR - **\$500**

PAYMENT OPTIONS

- CHECK CREDIT CARD (VIA WEBSITE) INVOICE

Questions? Contact: Nancy Elrod | ngeweke@geweke.com | 530.821.4721

Make check payable to: Pink October
To pay via credit card, please visit: www.pink-october.org/donate



To learn more about our events, please visit our website:

www.pink-october.org

PINK OCTOBER BOARD OF DIRECTORS

Tamara Squires

Kellie Geweke

Dianne Vinson

Larry Geweke

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