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Calendar!

Sponsor Guide



www.pink-october.org

Proceeds from Lodi Pink October will provide financial assistance to local breast cancer survivors through Geweke's Caring for Women Foundation.
Non-Profit #20-1530007



Benefiting Geweke's Caring For Women Foundation

c/o Geweke Accounting Office
1020 S. Beckman Road
Lodi, CA 95240



We appreciate the continued support and dedication

that the community has given to Pink October. It is because of you that we're able to make a difference in the lives of local women. Pink October started 8 years ago in Lodi as a single 5K Race for Awareness. It has grown into 3 events, Health Screening Days, and Denim Wednesdays. We are so proud of the awareness that it has raised and the lives that are touched by Pink October. All money raised through Pink October events now benefits the Geweke's Caring for Women Foundation. The purpose of the foundation is to help local breast cancer patients with their financial hardships. Since the start of the foundation in November 2008, it has helped pay for utilities, rent and mortgage payments, medication, insurance and so much more.

We look forward to your involvement in Pink October. Whether through participating in our events, spreading the word, or giving a financial or in-kind donation, we could use your help. Thank You.

Sincerely,
Larry Geweke

Check out our website
www.pink-october.org

to learn more about Pink October and the Geweke's Caring for Women Foundation.

Please contact Kellie Sheeran with any questions (209) 371-2275 or kgeweke@geweke.com.



The Reserve at Spanos Park





Delta Sierra Hematology and Oncology



Pink October

Benefiting Geweke's Caring For Women Foundation

 *Scramble Fore a Cure*
Monday, October 12, 2009
 9am Registration, 12 Noon Shotgun start
 The Reserve at Spanos Park
 Contact: Cory Silva at (530) 218-5796
 or csilva@geweke.com
 Contact: Kelly Pachoud at (209) 327-2188
 or shoegal99@sbcglobal.net

 *Race for Awareness 5K Walk/Run*
Saturday, October 17, 2009
 7am Registration, 8am Race Start
 Geweke Toyota Scion
 Contact: Linda Reiswig at (209) 371-2272
 or lreiswig@geweke.com

 *Survivor Fashion Show & Dinner*
Monday, October 19, 2009
 Wine & Roses
 5:30pm Social Hour Start
 Contact: Jaime Watts at (209) 200-9398
 or jaimecwatts@yahoo.com
 Heidi Coffee at (209) 969-3440
 or heidicoffee@sbcglobal.net



Pink October Sponsorship Opportunities

All sponsorship opportunities include a link to your website, a listing on all thank you signage for the event, a listing in the event's program, and recognition during the event. In addition, each level also receives the following:



4th Annual Scramble Fore A Cure

Signature Sponsor: \$5,000 Four tournament entries including dinner, one tee-box sponsorship sign, sample product in all golf carts, and two banners prominently placed at the tournament (you provide banners)
Tee Prize Sponsor: \$3,000 Two tournament entries including dinner, company name and logo on every participant's tournament tee prize
Awards Dinner Sponsor: \$2,500 Two tournament entries including dinner, company name and logo placed at every table
Hand in Hand to a Cure: \$2,000 Two tournament entries including dinner, one tee box sponsorship sign, one banner displayed at event
A Gift of Life: \$1,500 One tournament entry and dinner, one banner displayed at event
Golf Cart Sponsor: \$1,500 Signage with your company name and logo placed on all golf carts
Hole in One Sponsor: \$1,000 Signage with your company name and logo on all Par 3 Holes
Beverage Cart Sponsor: \$500 One banner on the beverage cart
To Life: \$500 One banner at the event
Tell-a-Friend Hold Sponsor: \$100 One Tee Box Sponsorship Sign
Raffle Prize donations appreciated

8th Annual Race for Awareness 5K Walk/Run

Mauve: \$2,000 Name and logo on printed materials including T-Shirts, one team entry, banner displayed at the event
Pink: \$1,000 Name and logo on printed materials including T-Shirts, one team entry
Coral: \$500 Name of company on T-Shirts and posters

5th Annual Survivor Fashion Show & Dinner

Fuschia: \$5,000 Preferred seating for 16, verbal recognition at the event, sponsor gift, table signage
Magenta: \$3,000 Preferred seating for 8, verbal recognition at the event, sponsor gift, table signage
Mauve: \$2,000 Preferred seating for 4, sponsor gift, table signage
Pink: \$1,000 Two tickets to the event, table signage
Coral: \$500 Name in event program
Table Sponsor: \$650 Includes seating for 8 guests with table signage
Raffle and silent auction donations appreciated